



Press Release

An individual solution at the click of a mouse – the new ITD Product Configurator for stationary and mobile support systems

Unterhaching, 16th November 2009 Existing and prospective customers of ITD GmbH will simply be able to design their own personal, stationary or mobile equipment cart from the comprehensive standard range of ITD GmbH. This has been made possible by the newly developed System Configuration that has been available on the start page and the relevant product pages of the new ITD Website under www.itd-cart.com/configurator.

User-friendly layout and convenient structure

The layout of the new Product Configurator was designed to make navigation virtually self-explanatory. This gives existing and prospective customers for example the possibility of deciding to opt for a preconfigured standard equipment cart and modify this standard cart. Alternatively, they can “assemble” their individual, mobile carrier system in 3D display taking a step-by-step approach with easy “Drag & Drop”. All system components and accessories can be positioned by mouse click at the relevant desired position or modified and deleted retrospectively. This behaves similar to the stationary carrier systems. An intelligent plausibility test in the Configurator identifies which combinations and distances are permissible and which are not. During the configuration process, the system automatically lists the components used in a separate parts list down to the last detail.

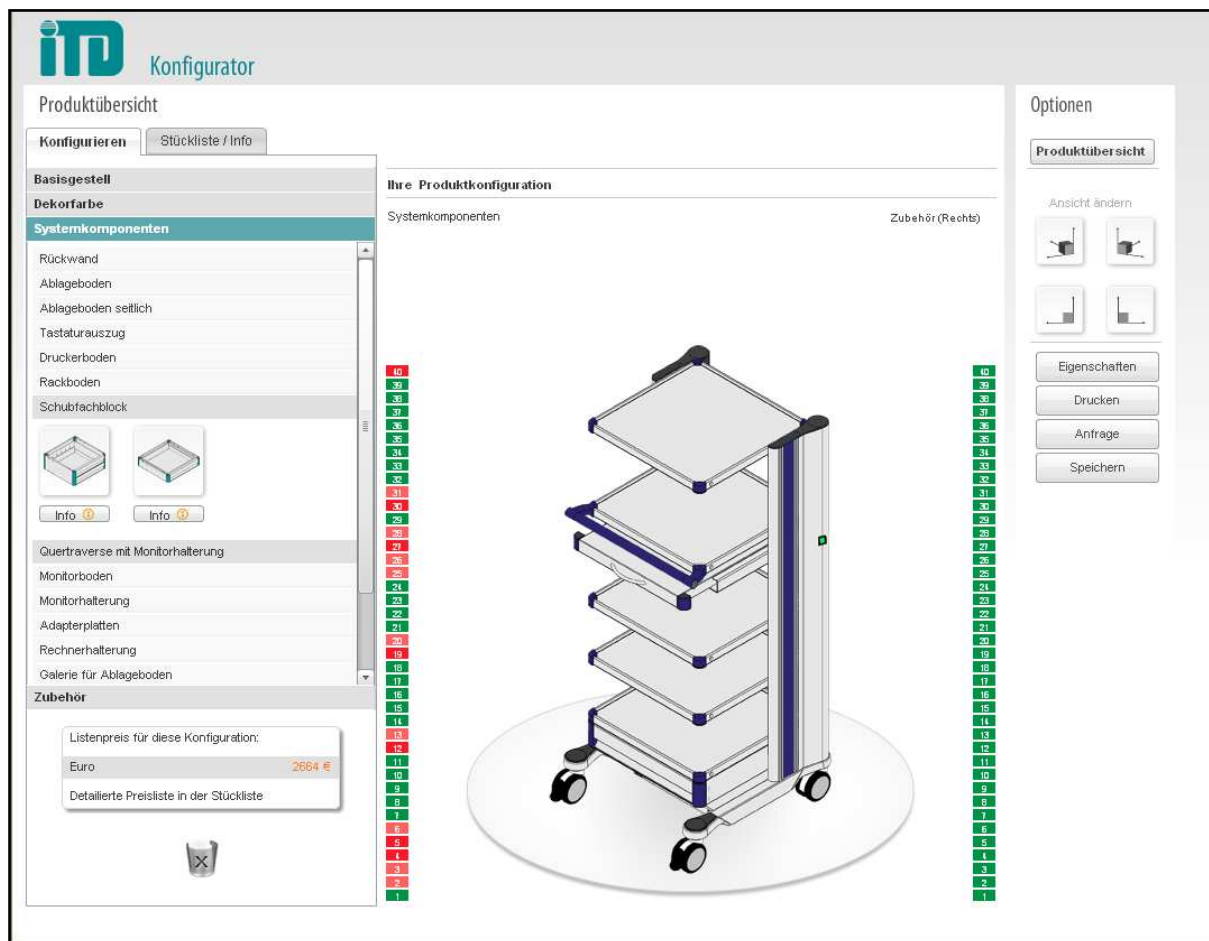


A complete, configured equipment support system can be printed out at the end, saved for subsequent correction measures or forwarded to ITD as an email attachment – e.g. in the form of an inquiry without obligation – at the touch of a button. “The complete revision and online setup of our Product Configurator is not simply a further adaptation of our service to the requirements of existing customers,” according to Alfons Brummer, Sales Director at ITD. “We also want to demonstrate to existing and prospective customers that our modular standard range offers the appropriate solution for virtually every requirement and every area of application.”

Experience ITD products “live”

Naturally, it is also possible to experience all ITD products at first hand in a wide variety of different versions at the two big exhibition rooms located in the branch office at Unterhaching near Munich and at the production facility in Johanniskirchen near Pfarrkirchen in Lower Bavaria throughout the year. Numerous national and international specialist exhibitions – attended by ITD itself, one of the company’s numerous national dealerships or international agents – also offer the opportunity of hands-on experience throughout the year.

All contact data and a current overview of all exhibition and event dates or news about ITD GmbH and its products can be currently found on the Internet by clicking on www.itd-cart.com.



CAPTION: The new Product Configurator is a great asset with its clearly defined structure, user-friendly application and comprehensive configuration options.

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