



Press Release

ITD GmbH at Medica – Good communication with visitors

Unterhaching, in November 2009 ITD GmbH had a successful time at this year's Medica – the world's biggest medical trade fair – with very positive feedback from visitors to the stand. “The personnel on the stand talked to lots of specialist visitors, continuously providing information, right from the launch of the exhibition to the closing signal on Saturday evening”, was the very positive conclusion drawn by Alfons Brummer, Head of Sales at ITD GmbH, on what is also the most important trade fair for the Bavarian company. “Over a period of four days, we gave answers to all the questions we received and we paid close attention to all the new requirements and needs expressed by our customers. We also listened to their views on how the market was likely to develop. This provided us with important information on what refinements and adjustments we need to make in the future,” continued Brummer.

ITD innovations at Medica 2009

ITD GmbH presented an array of highlights at their exhibition stand covering more than 60 square metres. The new Online Product Configurator can be accessed immediately by going to www.itd-cart.com/configurator and this allows customers to configure their individual mobile or stationary equipment carriers independently and online from the extensive range of standard products. This innovation proved to be a highlight and was a focus for a great deal of discussion. The re-engineered base for the uni-cart mobile equipment carrier can now accommodate a payload of up to 65 kg and provided another focal point alongside the ergonomic concepts incorporated in the ITD products including the optimized mechanical and electrical height adjustment



mechanisms integrated in the uni-cart and pro-cart mobile equipment carriers and the modul-port stationary carrier system.

ITD products “live”

Not everyone was able to visit ITD at the MEDICA and find out about the new developments and innovations. That's why ITD is committed to a nationwide and international network for providing advice to customers. A large team of contacts is available for providing comprehensive information. Details of these recommended specialist dealers and foreign agencies and representatives can be accessed on the Internet by going to www.itd-cart.com and clicking on “Contact”. The company's dedicated showrooms located at both ITD sites – in Unterhaching near Munich and Johanniskirchen near Pfarrkirchen (Lower Bavaria) – give visitors the opportunity to get “hands on” experience of all products and solutions throughout the year.

Press Relations:

Contact: Mr. Alexander Scheubner

ITD GmbH, Grünwalder Weg 13a, 82008 Unterhaching, Germany

Tel.: +49 (0) 89 61 44 25-50

Email: pr@itd-cart.com